



FREE

CRM FOR YOUR

STARTUP

Second CRM Startup Pack

Being a startup has never been easy. It's the most critical phase that challenges every aspect of your entrepreneurial skill. It is during these chaotic times that many businesses succumb to the pressure and start neglecting their customers. We at Second CRM totally understand this and we have been thinking of ways to help startups. We take great pleasure in introducing our Free CRM For Startups and take pride in being part of your growth.

What Startup Gets

- Subscription to Second CRM ENTERPRISE for 12 months (5 End Users + 1 Admin User)
- Implementation Support (Over Email, Skype or Phone) for up to 2 weeks
- Ongoing Technical and Customer Support for 12 months
- Listing in Second CRM website Startup section and a Blog post on Second CRM Blog under 'Startups'

Eligibility

- MUST be a registered Business (anywhere in world), for not more than 3 year
- Less than 10 staff | Less than US\$1 million funding | Less than US\$1 million revenue
- Register online at <http://www.secondcrm.com/products/startup>

What Startup Gives

- At least 1 Advice every month on how to Improve Second CRM [Product or Business]
- At least 1 Referral every month to a Startup or Small Business to subscribe to Second CRM Startup Pack
- A Testimonial to be added on Second CRM website (after 3 months of using Second CRM)

How Second CRM can help your Startup

E-Commerce

- A single solution to managing the entire Back Office for your E-Commerce business
- Track all customer activities on both web and mobile store
- Customer segmentation and behavioral pattern analysis
- Constantly engage your customers, with email/sms/push notifications
- Manage Order fulfilment and Returns
- Multi-Channel Sales Management to consolidate your offline and online strategy
- Delivery Management (with integrated 3rd party logistic providers)
- Manage Subscriptions and Warranties
- Customer Support with Multi-Channel Contact Centre Management
- Collect Customer feedback and Satisfaction Survey directly from the app
- Manage Vouchers and Loyalty Programs

SaaS

- A single solution to managing the entire Back Office for your SAAS business
- Track all customer activities on both web and mobile app
- Automated Workflows that follows Customer Registration (freemium or paid)
- Holistic Subscription Management (extend, upgrade, downgrade, cancellation)
- End to end automated sales management
- Contract Management (expiry notifications)
- Customer Support and Issues Management
- Constantly engage your customers, with email/sms/push notifications
- Integrated Payment (one time and recurring) and receipt generation
- Engage Your Customers More Efficiently
- Out-of-box support portal (user manual, faqs, online ticketing, etc)
- Detailed Analytics & Reporting

Some of the recent Startups we are working with



HR & Payroll Solution Provider That Is On A Rapid Growth



An Online Community & Market Place For Indian Expatriates



A Sales Automation SAAS Platform That Is On A Rapid Growth



Leading Real Estate Platform Provider

About SoftSolvers Solutions

Second CRM is an award winning business automation solution designed to make medium to large corporations more productive by automating their operations using Internet and mobile technologies. Experienced with over 250 clients, we champion smoother digital transformation using incremental automation of business processes as opposed to large scale disruptive change.